

CITY OF EL CENTRO

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FOR IMMEDIATE RELEASE

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Fiesta del Valle Flavor Friday Returns April 11

EL CENTRO, CA – April 8, 2025 – Following the success of its debut earlier this year, Fiesta del Valle Flavor Friday is back for a second round of delicious fun on Friday, April 11, 2025, from 4:00 p.m. to 10:00 p.m. at the Dr. Martin Luther King Jr. Sports Pavilion parking lot, 770 Park Ave, El Centro.

This free event is part of the City of El Centro’s ongoing effort to support and spotlight local small food vendors. Attendees can enjoy a wide variety of dishes from talented local chefs, live entertainment, and a vibrant community atmosphere. A beer garden will also be available.

Bring your friends and family for an evening of flavor, music, and community pride. We encourage everyone to come out and celebrate with us.

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