

CITY OF EL CENTRO

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FOR IMMEDIATE RELEASE

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City of El Centro 2024 Mardi Gras Events Ready to Dazzle

El Centro, CA – January 3, 2023 – Let the good times roll! The City of El Centro, Imperial Valley Regional Chamber of Commerce, and Los Vigilantes invite you to join us for Mardi Gras 2024 festivities! This year, the City will work collaboratively to provide various entertainment for the community.

“This is the perfect event to kick off the New Year. It includes a light parade, dazzling decorations, amazing costumes, street fair and a King and Queen,” said City of El Centro Mayor Sylvia Marroquin. “It’s another great event that our local families can enjoy.”

Mardi Gras Light Parade & Street Festival

The Light Parade and Street Festival will be held on February 24, 2024, from 5 p.m. to 9 p.m. The Street Festival will begin at 5 p.m., and the Light Parade will start at 6 p.m. The parade route will begin at Eight Street and Wensley Avenue and end at 11th and Main streets. For parade participation, please contact the Imperial Valley Regional Chamber of Commerce at 760-352-7413. The street fair will include numerous vendors, a music concert, dancing, and a beer garden. To become a street vendor, please contact the City of El Centro Community Center office at 760-337-4555.

Mardi Gras Coronation

The City of El Centro is also soliciting public nominations for the “Mardi Gras King & Queen.” The King and Queen will host the City of El Centro’s Mardi Gras King & Queen Coronation reception on January 18, 2024, from 5 p.m. to 7 p.m. at City Hall. They will also participate in interviews with various media to promote the Mardi Gras Light Parade & Street Festival and ride on the last float in the Mardi Gras Parade on February 24, 2024.

Nominations are due by 5 p.m. on January 10, 2024, at the El Centro Community Center located at 375 S. 1st Street in El Centro or via email submission to anava@cityofelcentro.org. You may download the application online at <https://cityofelcentro.org/parksandrec/upcoming-events/> or pick up a nomination form at the El Centro Community Center. For more information, call 760-337-4555.

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