

CDBG Commercial Façade Improvement Program

Another Chance in 2023!

The City of El Centro recognizes the importance of a Downtown Area that is vibrant and well maintained. The CDBG Commercial Façade Improvement Program was created with the goals of facilitating commercial revitalization; stimulating private investment; preserving and beautifying the commercial corridors; and generating shopping and a pleasant walking environment by improving the visual aesthetics of commercial building façades through the use of the City's Community Development Block Grant (CDBG) Funds.

By stimulating private investment and customer patronage, the Program adds value to the City's economy and enhances the community experience.

- ▶ Grants up to \$20,000 for painting of buildings
- ▶ Property must be located within the designated Downtown Project Boundary
- ▶ Property must be located along Main Street from 4th to 8th Street

Contact the **Economic Development Division** for more information:
economic@cityofelcentro.org or (760) 337-4543

